



How You Will Make a Difference in 2018



Our mission is to **uplift** under-served individuals and their families
by doing **whatever it takes**



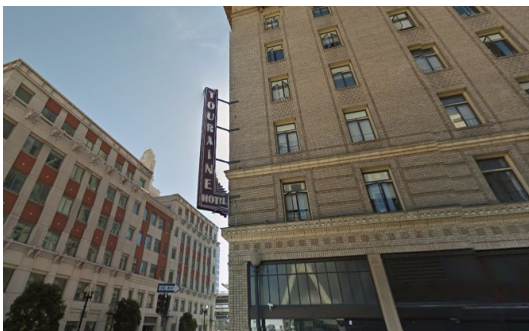
In 1953, BACS became one of the very first non-profits in the Bay Area. Over the last 65 years, the Bay Area has changed dramatically, yet some things remain the same. Many societal issues—homelessness, substance use, racial prejudice, and behavioral health challenges—still need to be addressed.

The next 65 years begin today.

We are privileged to unveil our Strategic Plan for the next three years in this appeal, to provide solutions to the issues our community faces.

HOUSING

is the solution



BACS creates our own housing options, instead of waiting for affordable housing to be developed—including purchasing 'a house a year' for people in need.

COMMUNITY

is the solution



BACS collaborates with local communities to find joint solutions. Together, we will work tirelessly to increase community-based alternatives to institutionalization.

SUSTAINABILITY

is the solution



BACS keeps overhead costs low, to maximize resources for people in need. We are also investing in cutting-edge technology to improve services.

WHO YOU HELPED

in 2017

Emma



Emma moved to the Bay Area right before high school. As the pressure of her new school grew, a friend introduced her to Adderall—which she felt helped her manage her depression & her schoolwork. But when she could not get Adderall, Emma turned to methamphetamine.

Emma came to BACS' Thunder Road when she overdosed right before her SAT tests. We were able to give her the help she needed. Now, Emma is preparing college applications.

Emma says *"I thought my life was over. But Thunder Road taught me to rely on myself, not on drugs. I really feel like I can succeed now."*

WHO YOU HELPED

in 2017

Joseph



Joseph spent nine years living on the streets, so by the time he connected with BACS, he was dealing with a lifetime of trauma. We helped him find temporary housing at a motel. Once he was safely off the streets, Joseph worked with a BACS Housing Coordinator.

Together, they filled out housing applications and looked for affordable options. Now, Joseph lives in an apartment with roommates in Oakland.

Joseph says *"Without BACS, I would still be homeless. After so many years of struggling, it is such a blessing to live in a safe neighborhood with wonderful roommates."*

For 65 years, **community members like you** have helped BACS **transform the Bay Area**



Thanks to contributions like yours:

- ♥ BACS has served more than 100,000 people since 1953
- ♥ 88% of participants moved into permanent housing in BACS' Housing Solutions programs
- ♥ 85% of participants in our Criminal Justice programs did not return to jail/prison
- ♥ Emergency mental health hospitalizations decreased by 81% for participants

We could not have done this without you!

The ask

*This holiday season, help us
help our community.*

A handwritten signature in dark blue ink, reading "Rena Rickles". The signature is fluid and cursive, with the first name "Rena" and last name "Rickles" clearly distinguishable.

Rena Rickles, Board President

A handwritten signature in dark blue ink, reading "Jamie Almanza". The signature is fluid and cursive, with the first name "Jamie" and last name "Almanza" clearly distinguishable.

Jamie Almanza, Executive Director